

 Magazine
EIGHT

www.spisanie8.bg



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Magazine 8 develops a very strong web life. On spisanie8.bg we daily update news, interesting articles, interviews, upcoming events, connected with the materials in the print edition and much more. Everything uploaded on the website is linked with our facebook fanpage with nearly 72 000 fans. This additionally enlarges the potential of advertisement messages, banner viewers and readers on

facebook

www.facebook.com/Spisanie8

The daily traffic of unique visitors is 4500, 20 000 daily guaranteed impressions.

On the website are presented all the rubrics, presented in the print edition such as, travelling, fotography, science, ecology, nature, others.

These themes deffinitely attract the attention of intelligent, adventurous and curious readers with a standard of living above the medium level.

On the website we offen provoke discussions and games which additionally enlarge the audience.

The influence of the website is continuously growing, due to precise and correct information, only author articles, accompanied by highly professional photographs and analysis.

The website supports all possible positions for banners, PRs and advertisement, a direct bulletin and sponsorships.


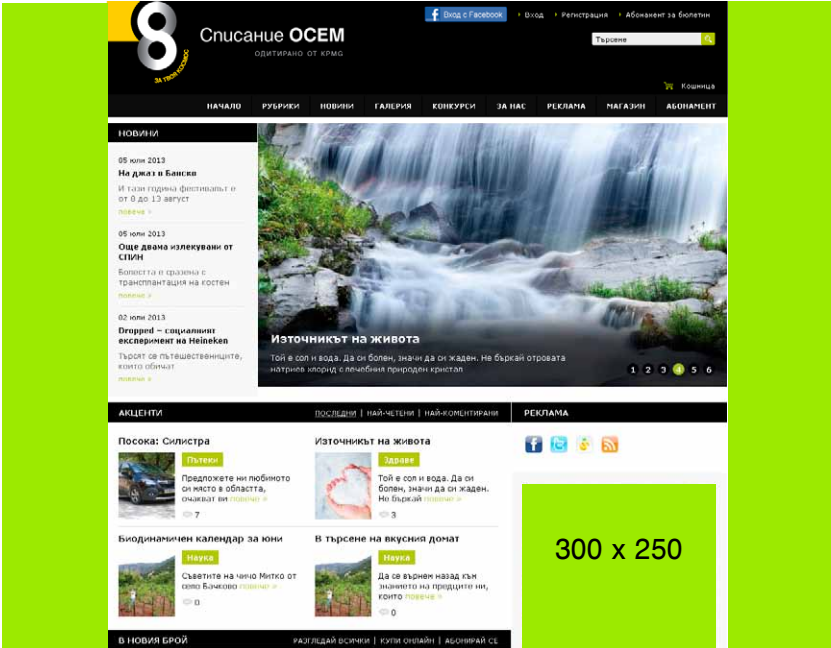
Advertising rate

Every client can obtain a media plan with the most adequate individual features, satisfying its communication needs, period, budget and target of the specific product. We are ready to achieve together the maximum of the online media possibilities.

Type	Description	Daily guaranteed impressions	CPM (price per 1000 impressions)
728 x 90 px	<p>Header right - seen in all pages</p>	20 000	14 lv 7 euro
234 x 90 px	<p>Header left - seen in all pages</p>	20 000	6 lv 3 euro

Type	Description	Daily guaranteed impressions	CPM (price per 1000 impressions)
300 x 250 px	<p>Right banner above facebook - all pages</p>	20 000	12 lv 6 euro
300 x 600 px	<p>Left banner above facebook - all pages</p>	20 000	18 lv 9 euro

Type	Description	Daily guaranteed impressions	CPM (price per 1000 impressions)
<p>300 x 142 px</p>	<p>Right banner, under facebook - all pages</p> <p>300 x 142</p>	<p>20 000</p>	<p>10 lv 5 euro</p>
<p>960 x 130 px</p>	<p>Megaboard above the body, all pages</p> <p>960 x 130</p>	<p>20 000</p>	<p>22 lv 11 euro</p>

Type	Description	Daily guaranteed impressions	CPM (price per 1000 impressions)
<p>wallpaper /sold in .pdf format/</p> <p>width from 130 to 250 px</p>	<p>Wallpaper all pages</p> 	20 000	20 lv 10 euro
<p>wallpaper /sold in .pdf format/</p> <p>width from 130 to 250 px</p> <p>banner 300 x 250</p>	<p>Wallpaper synchronized with a banner</p> 	20 000	28 lv 14 euro

Type	Description	Daily guaranteed impressions	CPM (price per 1000 impressions)
300 x 250 px	<p>Banner in content</p>	20 000	34 lv 17 euro

Type	Description	Daily guaranteed impressions	CPM (price per 1000 impressions)
234 x 140 px	<p>Sponsor position - seen in the article, remains always</p>	20 000	30 lv 15 euro
600 x 90 px	<p>Branding of material – seen in the article, remains always</p>	20 000	150 lv 75 euro



Floating banner, Expandable banner and TVC Flash Banner - 45% added to CPM for the chosen position

Paid publications:

- Author material on PR basic information supplied by client - 2200 lv (1120 euro)
- Short news (up to 500 signs) on first page: 750 lv. (380 euro)
- Short news (up to 500 signs) in slideshow - txt and pictures, logos, etc: 950 lv (480 euro) for a one week period
- Link on the facebook fan page - 250 lv. (125 euro)
- Rewriting or using the texts and photographs from the website is possible only after written agreement!
- Price: for written materials - by personal agreement; photography - 50 lv (25 euro) per number

At the end of the period of publication the materials will be archived.

All news and PR materials are linked to facebook fan site of Magazine 8

Advertisement in Magazine 8 bulletin* with data base above 2300 subscribers:

Information link 300 lv. (153 euro)

Banner** 550 lv. (280 euro)

*Magazine 8 bulletin is sent on every 8th of the month to all subscribers as well as in periods of events organized by the media

**Banners can be .JPEG или .GIF format, static or animated.

All prices are without VAT

For additional information

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